

THE FIRST MEETING 2022

MABE

Faculty of Economics, Chulalongkorn University

MABE

MASTER OF ARTS PROGRAM
IN BUSINESS AND MANAGERIAL ECONOMICS



E-mail : mabe@chula.ac.th

Website : <http://www.mabe.econ.chula.ac.th>

Facebook : <https://www.facebook.com/mabe.econchula>



OUTLINE

- 1. Program structure**
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PROGRAM STRUCTURE

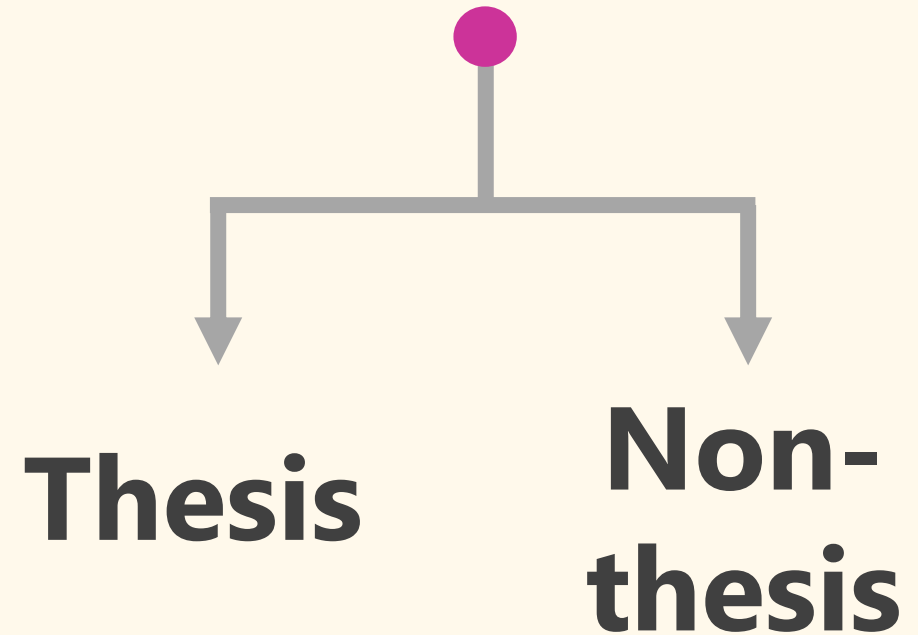
1. PROGRAM STRUCTURE



- **Core and elective courses**
- **Thesis**
- **Individual study and comprehensive examination**

Full-Time
Part-Time
Program

Two Options



Core Courses

**(8 courses,
24 credits)**

- **Advanced Economic Theory I**
- **Advanced Economic Theory II**
- **Quantitative Methods in Economic Analysis**
- **Cost and Financial Analysis**
- **Economics of Production and Marketing**
- **Economics of Human Resource Management**
- **Money and Financial Management in Economic Development**
- **Economics of International Business Management**

Elective Courses

(3 credits each)

**Only certain
Courses will be
available in
a given semester**

- **Project Evaluation and Project Feasibility Analysis**
- **Economics of Risk Management**
- **Entrepreneurial & Strategic Management**
- **Management Consulting**
- **Game Theory and Managerial Application**

Full-Time

1 year (3 term)

36 credits

Part-Time

2 year (6 term)

36 credits

	THESIS	NON-THESIS
Core Courses	8 courses (24 credits)	8 courses (24 credits)
Elective Courses	-	3 courses (9 credits)
Individual Study	-	1 course (3 credits)
Thesis	12 credits	-

Full-Time



Thesis Option

First term: 4 Core Courses

Second term: 4 Core Courses

Third term : Thesis*

** One course might have to be taken if necessary.*

Full-Time

Non-
Thesis
Option

First : 4 Core Courses
term

Second : 4 Core Courses
term

Third : 3 Elective courses
term : Individual Study
: Comprehensive
Exam.

<div>1st</div> <div>Full-Time</div> <div>FIRST TERM STUDY PLAN</div>				
COURSES	AUG	SEP	OCT	NOV
Quantitative Methods in Economic Analysis	↔			
Advanced Economic Theory I		↔		
Economics of Production and Marketing Management			↔	
Advanced Economic Theory II				↔

2nd

Full-Time

SECOND TERM STUDY PLAN

COURSES

DEC

JAN

FEB

MAR

Money and Financial Management in
Economic Development



Cost and Financial Analysis







Economics of International Business
Management



Economics of Human Resource Management



3 rd Full-Time THIRD TERM STUDY PLAN				
COURSES	ARP	MAY	JUN	JUL
Individual Study				
Thesis				
Project Evaluation and Feasibility Analysis				
Management Consulting				

3rd

Full-Time

THIRD TERM STUDY PLAN

COURSES

ARP

MAY

JUN

JUL

Economics of Risk Management



Game Theory and Managerial Application



Entrepreneurial and Strategic management



Comprehensive Examination



Part-Time "Thesis" Option

1st term : 2 Core Courses

2nd term : 2 Core Courses

3rd term : 2 Core Courses

First
Year

1st term : 2 Core Course

2nd term : Thesis

3rd term : Thesis

Second
Year

First Year

1st term : 2 Core Courses

2nd term : 2 Core Courses

3rd term : 2 Core Courses

Second Year

1st term : 2 Core Course

2nd term : 1 Elective Course
: Individual Study

3rd term : 2 Elective Courses
: Comprehensive Exam.

Part-Time

"Non-
Thesis"
Option

1st

Part-time FIRST YEAR

First Term Study Plan

Courses

AUG

SEP

OCT

NOV

Advanced Economic Theory I



Quantitative Methods in Economic Analysis



2nd

Part-time FIRST YEAR

Second Term Study Plan

Courses

DEC

JAN

FEB

MAR

Advanced Economic Theory II



Economics of International Business
Management



3rd

Part-time FIRST YEAR

Third Term Study Plan

Courses

APR

MAY

JUN

JUL

Money and Financial Management in
Economic Development



Cost and Financial Analysis



1st

Part-time SECOND YEAR

First Term Study Plan

Courses

AUG

SEP

OCT

NOV

Economics of Production and Marketing
Management



Economics of Human Resource Management



2nd

Part-time SECOND YEAR

Second Term Study Plan

Courses

DEC

JAN

FEB

MAR

Elective Course



Individual Study



Thesis



3rd

Part-time SECOND YEAR

Third Term Study Plan

Courses

APR

MAY

JUN

JUL

2 Elective Courses



Comprehensive Examination



Thesis



Termination and Restoration of Status as a Graduate student

1. Maintain 3.00 average to graduate.
2. Remember not to fail to register after the first two weeks of the semester or fail to pay the fee to maintain their status as a graduate student
3. At the end of the first semester, a student will retire if GPA is less than 2.50. If a GPA is between 2.50 to 2.99, a student must maintain a 3.0 GPA in the next semester. For other semester, student with a GPA less than 3.0 must maintain a 3.0 GPA average on the next semester.

Thesis Option



1. Find the topic and notify MABE
2. MABE assigns Advisor and Committees
3. Register in CU's i-thesis website
4. Prepare and defend the thesis proposal
5. Make a presentation at a seminar
6. Prepare and defend the thesis
7. Finalize the thesis and upload to i-thesis website.

Individual Study

“

**A group research
focusing on
selected
business firms**

”

Remark:

- Compulsory
- Students must participate in all academic activities throughout the trip.

Individual Study

Full-Time Domestic Field Trip

- 1998 Chiangmai
- 1999 Khonkaen
- 2000 Hat Yai
- 2001 Chonburi
- 2002 Chiangmai-Chiangrai
- 2003 Songkla
- 2004 Udonthani-Nongkhai
- 2005 Khonkaen
- 2006 Suratthani, Prachinburi

- 2007 Chiangmai
- 2008 Khonkaen
- 2009 Rayong
- 2010 Phuket
- 2011 Chiangmai
- 2012 Chiangrai
- 2013 Suratthani-Krabi
- 2014 Khonkaen
- 2015 Nontaburi
- 2017 Bangkok
- 2019 Chiangmai-Lamphun
- 2021 Nakhonpathom, Ratchaburi

Individual Study

Full-Time Domestic Field Trip



Individual Study

Full-Time Overseas Field Trip

- 2001 China
- 2002 Italy, Japan
- 2003 Japan
- 2004 Germany
- 2005 Italy
- 2006 Germany
- 2007 Italy, Japan

- 2008 Italy, Japan
- 2009 France, Japan
- 2010 France-England, Japan
- 2011 France-England, Korea
- 2012 Italy, China
- 2013 Italy-Switzerland
- 2014 France
- 2015 France-England, Japan
- 2016 Japan
- 2017 Japan
- 2018 Italy-Switzerland
- 2019 Italy

Individual Study

Full-Time Overseas Field Trip



Individual Study

Part-Time: Domestic Field Trip

- 2002 Chiangmai-Lumpang
- 2003 Trang
- 2004 Nakhonratchasima
- 2005 Chiangmai
- 2006 Chonburi
- 2007 Rayong
- 2008 Chiangmai
- 2009 Chiangrai

- 2010 Chiangmai
- 2011 Chonburi-Rayong
- 2012 Lumpoon
- 2013 Chiangmai-Lumpoon
- 2014 Chonburi
- 2015 Chonburi
- 2016 Chiangmai
- 2017 Chonburi
- 2018 Chiangmai
- 2019 Chonburi, Chiangrai
- 2020 Chiangmai

Individual Study

Part-Time: Domestic Field Trip



Individual Study

Part-Time: Overseas Field Trip

- 2004 China
- 2005 Korea
- 2006 Malaysia
- 2007 Korea
- 2008 Japan

- 2009 France
- 2010 Italy and Hong Kong
- 2011 Korea
- 2012 France-England
- 2014 Japan
- 2015 Japan
- 2016 France
- 2017 Japan

Individual Study

Part-Time: Overseas Field Trip

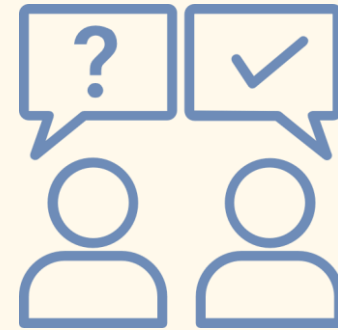


Comprehensive Examination

Written Examination



Oral Examination





2

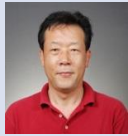
Invited Lecturers

Invited Lecturers



Professor Rodolfo Helg, Ph. D.

Institute of Economics, Cattaneo University, Italy.



Asst. Prof. Jo Seung-Gyu, Ph.D.

National University of Singapore.



Prof. Rolf-Dieter Reineke, Ph.D.

University of Applied Sciences and Arts Northwestern Switzerland.



Professor Oliver Johannes Gottschall, Ph.D.

The Mall Group

Invited Lecturers



Assoc. Prof. Mikkel Darebye, Ph. D.

Universita Commerciale Luigi Bocconi, Milano, Italy.



Asst. Prof. Randall Shannon, Ph. D.

College of Management, Mahidol University.



Asst. Prof. John Thomas Connelly, Ph.D.

Faculty of Commerce and Accountancy, Chulalongkorn University



Runchana Pongsaparn, Ph.D.

Bank of Thailand

Invited Lecturers



Asst. Prof. Wipawee Tharmmaphornphilas, Ph.D.

Faculty of Engineering, Chulalongkorn University



Assoc. Prof. Somchanok Passakonjaras, Ph.D.

Faculty of Commerce and Accountancy, Chulalongkorn University.



Asst. Prof. Kavin Asavanant, Ph.D.

Faculty of Commerce and Accountancy, Chulalongkorn University



Asst. Prof. Rapeeporn Rungsithong, Ph.D.

Faculty of Commerce and Accountancy, Chulalongkorn University

Invited Lecturers



Asst. Prof. Roongkiat Ratanabanchuen, Ph.D.

Faculty of Commerce and Accountancy, Chulalongkorn University



Prof. Suparatana Tanthanongsakkun, Ph.D.

Faculty of Commerce and Accountancy, Chulalongkorn University.



Mr. Naris Sathapholdecha

TMB Thanachart Bank.



3

Student's Activities

The First and The Last Orientation



Sport Day




Get-Together Party



Special Lecture

by Capital Nomura Securities Public Co., Ltd.






NOMURA
Connecting Markets East & West


ESG Investing and Capital Market Development in With/Post COVID-19 Era: Overview

Yuta Seki
Senior Corporate Managing Director
Nomura Institute of Capital Markets Research

November 20, 2021



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Zoom meeting interface showing four participants in a grid. The participants are: 1. A man with glasses (top right), 2. A man in a suit (middle right), 3. A man in a suit (bottom right), and 4. A man in a suit (bottom left). The interface includes the Nomura logo and the text 'Nomura Institute of Capital Markets Research'.

DO

DON'T



A large teal circle is positioned on the left side of the slide, containing the number 4.

4

Registration

Note to new students

Those who are accepted by more than one programs must submit the Program Selection Request Form within 15th June 2022 by download the Program Selection Request at <https://www.grad.chula.ac.th/download1.php>

Typing or filling in the form, scanning the document and send to the email webreg@chula.ac.th with the title “Program Selection Request Form in case of simultaneously to more than 1 program”

Otherwise your student ID number will not be issued.

New students Registration Schedule

Date	Subject
July 4, 2022 onwards	New students download details of enrollment documents and online enrollment manual at https://www.reg.chula.ac.th
	New students download CU NEX Mobile Application from App Store or Play Store and log-in into the application (to receive latest news and schedule from the university and to issue a student card)
	Student ID for new graduate students announced at www.reg.chula.ac.th (click “NEW STUDENTS”)

Date	Subject
Jul 5 – 10, 2022	New students request for CU NET password at https://www.it.chula.ac.th/service/new-password/
	New students fill in “New Student Survey” (CR19) at www.reg.chula.ac.th by using Student ID to log-in into the system
	New students fill in “Student Profile” (CR20) by using Student ID to log-in into the system
	New students upload the enrollments form and student photo (770 x 900 pixels, whitebackground) at http://adm.reg.chula.ac.th/student

Date	Subject
Jul 11 - 15, 2022	New students register for courses for first semester, Academic Year 2022 at https://www.reg.chula.ac.th
July 12 - Aug 7, 2022	New students pay tuition fees for first semester through CU NEX Mobile Application
July 22 - 27, 2022	<p>New students check result of registration as requested (CR74)</p> <p>New students register for courses for first semester, Academic Year 2022 (2nd Round).</p>

Date	Subject
July 25, 2022 onwards	New students check result of photo upload from the online enrollment system.
July 28, 2022 onwards	New students start requesting for student ID card via CUNEX application. Students may check the status of card delivery via CUNEX.
August 1, 2022	Start date of First Semester, Academic Year 2021
August 5 - 7, 2022	New students check result of course registration as requested (CR74) for first semester, Academic Year 2022 (2nd round)
August 8 -19, 2022	New students do late registration/changing sections/dropping for first semester, Academic Year 2022

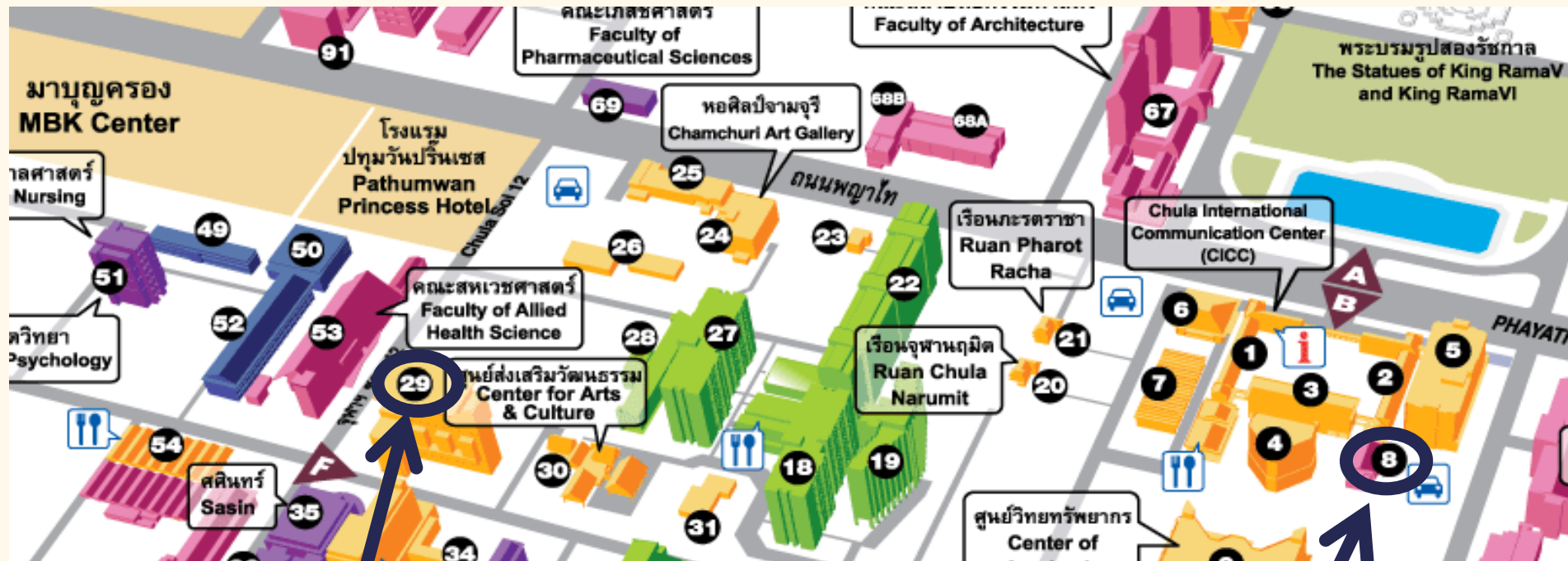
Payment

Chulalongkorn University requires that a tuition fee payment must be done through a CU-NEX application.

CU-NEX app. can be downloaded from App Store or Play Store.

Students in Thailand can open a CU-NEX account at K-Bank.

Foreign students not in Thailand can download CU-NEX app, then register with their student ID and passport number. On payment, they can pay by credit cards (exchange rates and bank fees apply).



No.29

Graduate Office
(Chamchuri 10 Building)

No.8

Office of the Resistar
(Chamchuri 6 Building)



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Important Notes

English Proficiency Test

Applicants who have not fulfilled an English proficiency requirements are required to take an English proficiency test and get at least a minimum score as announced by MABE within the first term of 2022 academic year.

- CU-TEP at least 61
- TOEFL (paper-based) at least 500
- TOEFL (internet-based) at least 61
- Academic IELTS at least 5.5

Intensive Courses

Applicants who do not have strong backgrounds in economics and/or econometrics are strongly advised to take appropriate intensive courses.

3 Intensive courses are available: Introduction to Econometrics, Microeconomics and Macroeconomics.

*Apply now until June 10th, 2022

Details on intensive courses can be found at

<http://www.mabe.econ.chula.ac.th/news/2078/>

Orientation

July 29-31, 2022 at Dusit Thani Pattaya Hotel

All new MABE students must attend

The expenses are 4,000 baht per student

Please pay now at the MABE Office. The deadline of payment is June 15, 2022

Details can be found at <http://www.mabe.econ.chula.ac.th>

Foreign Applicants' Visa Application

1. Foreign applicants outside Thailand

Chulalongkorn University now requires a proof of COVID-19 vaccination from foreign applicants before they can come to study at the university.

Consequently, a foreign applicant must submit such a proof to MABE for approval before a visa application documents will be issued.

Foreign Applicants' Visa Application

2. Foreign applicants already in Thailand

Applicants who just finished their study in Thailand must contact an International Affairs Office, Faculty of Economics at econ_int.off@chula.ac.th for detail on how to extend your visa to continue your study at Chulalongkorn University.

FYI: an International Affairs Office website is <https://www.econ.chula.ac.th/about/facilities/international-affairs/>



6

Administrative Committees

Administrative Committee



Advisor

Assoc. Prof. Supattra Lohvachalakul



Advisor

Assoc. Prof. Phaisal Lekuthai



Advisor

Asst. Prof. Phitsanes Jessadachatr



Advisor

Assoc. Prof. Chalaiporn Amonvatana, Ph.D



Advisor

Assoc. Prof. Samart Chiasakul



Advisor

Assoc. Prof. Prachark Sakuntalaksna, Ph.D

Advisor

Asst. Prof. Kieatviboon Chomkhair



Advisor

Assoc. Prof. Jittapatr Kruavan, Ph.D

Administrative Committee



Chairperson

Asst.Prof.Nipit Wongpunya, Ph.D.
nipit.w@chula.ac.th



Committee

Asst.Prof.San Sampattavanija, Ph.D.
san.s@chula.ac.th



Committee & Secretary

Lect. Katikar Tipayalai, Ph.D.
katikar.t@chula.ac.th



Committee

Asst.Prof.Panutat Satchachai, Ph.D.
panutat.s@chula.ac.th



Committee

Asst.Prof.Pacharasut Sujarittanonta, Ph.D.

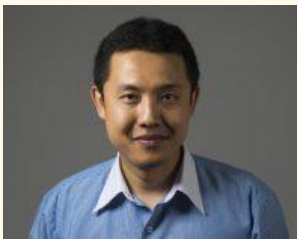
Staff



Miss Siripatt Pilandanadilok
siripatt.p@chula.ac.th



Miss Rungthip Pontrakoon
rungthip.po@chula.ac.th



Mr. Sakol Deeprasert
cero.08@hotmail.com



Miss Lawan Thanasawangkul
lawan.th@Chula.ac.th

Line Group



Full Time class 26



Part Time class 22

- END -

MABE

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